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RISO INTRODUCES NEW PRODUCTS WITH SPECIAL EVENTS AT GRAPH EXPO

In addition to introducing the MZ990 two-color 600 dpi digital duplicator model and AF1000 air feeder, RISO will offer innovative demonstrations at its booth and its new RISO Center-Chicago

DANVERS, MA – October 14, 2008 – RISO, Inc., a leader in digital printing technology, today announced that it will introduce a number of new products and feature unique demonstrations at this year's upcoming Graph Expo, booth 3469. Held in Chicago and considered the most comprehensive prepress, printing, package printing, converting, mailing and fulfillment and digital equipment trade show in the Americas, Graph Expo will provide a perfect venue for RISO to showcase its newly launched [MZ990 two-color digital duplicator](#) and AF1000 air feeder.

"We are pleased to introduce both the MZ990 and AF1000 at this year's Graph Expo, both of which continue on RISO's tradition of offering high-quality and cost-effective solutions that help expand our customers' printing capabilities," said David Murphy, Vice President of Marketing for RISO, Inc. "We are also excited to offer participants at this year's conference compelling product demonstrations at both our booth and at our recently opened RISO Center in Chicago."

The two new products that will be introduced at this year's Graph Expo include the following:

- **MZ990** – The only two-color, one-step digital duplicator with 600 dpi imaging designed for in-plants and print service providers. This product delivers high-quality spot color static data applications for lower costs and higher speed than traditional printing technologies.
- **AF1000** – A high-capacity, card feeding system exclusively for the RISO RZ990 digital duplicator, which enables users to increase productivity by aiding in the delivery of hard-to-feed media, including embossed cards and carbonless forms.

In addition, to these new product introductions, RISO will also feature the following special demonstrations and opportunities to engage with company experts:

- **RISO Center Receptions** – Throughout Graph Expo, daily cocktail receptions will be held at the recently opened RISO Center from 4:30pm-6:30pm. Located in the heart of downtown Chicago, the address for the RISO Center is 180 North Stetson Ave, Suite 4140. For an invitation, call 312-552-5252

(more)

- **Environmental Giveaways and Demonstrations (Booth #3469)** – RISO will also utilize this year's Graph Expo to spotlight the company's commitment to [environmental responsibility](#) by giving away eco-friendly canvas tote bags for shopping and highlighting the green printing features of its products. This will include an innovative demonstration that RISO has setup at its booth, a bicycle-powered duplicator.

To request more information about RISO's complete suite of digital printing solutions, call 1-800-876-7476, or visit the Web site at <http://us.riso.com>. To learn more about what RISO has in store for this year's Graph Expo, check out our blog at <http://risoprinter.blogspot.com>.

About RISO, Inc.

[RISO, Inc.](#), headquartered in Danvers, Massachusetts, is a wholly owned subsidiary of RISO Kagaku Corporation, Japan's leading manufacturer and distributor of production printers, digital duplicators and supplies. RISO sells high-speed color and monochrome printing solutions throughout the Americas. RISO's high-speed color printers provide fast and affordable full color digital printing for everyday communications, at speeds of up to 120 pages per minute. Its line of digital duplicators includes one- and two-color systems that reliably produce millions of copies, are environmentally friendly, and are easy and inexpensive to use.

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